

FOR IMMEDIATE RELEASE  
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## Motorcycle Powersport BC supports Release of National Trails Report

### Trail Closures and Funding Gaps Threaten the Future of the Powersports Industry in BC

Motorcycle Powersports BC, is proud to support the release of the *National Powersports Trails Report*, jointly led by Moto Canada and the Canadian Quad Council. This new report sheds light on the vital contribution that trail-based powersports make to Canada's economy and rural communities—and highlights the growing risks posed by underfunded infrastructure and access restrictions.

As the provincial voice of BC's powersports dealers and industry partners, MPBC sees firsthand how **declining access to trails directly impacts consumer confidence and industry sustainability**. Riders are increasingly losing places to enjoy their new machines, and dealers are left answering tough questions about where customers can legally and safely ride.

"This report validates what we in the BC powersports industry have known for years—our economic viability for our off-road section of our industry is tied to trail access. If riders lose trails, we lose riders. And that threatens the entire industry," said Mike Skiba, MPBC Chair.

#### Key Highlights from the Report:

- Powersports contribute **\$14.5 billion annually** to Canada's economy
- Trail systems play a key role in supporting **tourism, local businesses, and rural economies**
- Volunteers build and maintain the vast majority of ORV trails—but their efforts are not backed by dedicated federal funding
- **Policy gaps and growing closures** are shrinking the network of accessible riding areas

BC's rugged terrain and enthusiastic ORV community make it a leader in powersports recreation, but without serious investment in trail infrastructure and a coordinated provincial-federal strategy, the future is uncertain.

MPBC calls on our **members, industry partners, riders, tourism leaders, and policymakers** to share this report widely and engage with decision-makers. Now is the time to recognize powersports as a pillar of outdoor recreation and rural development—and to secure the investments necessary to keep our industry strong.

 **Download the Report:** <https://www.motocanada.com/powersportstrails>

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