



2025 Dealer Summit Sponsorship Package

ANNUAL DEALER SUMMIT 2025

November 2–3, 2025 | River Rock Casino Hotel, Richmond, BC

Building on the success of last year, the Motorcycle Powersports BC (MPBC) Dealer Summit has established itself as a landmark event for anyone connected to the powersports industry. More than just a premier business networking opportunity, the Summit is a platform for focused discussions on the most pressing issues and exciting opportunities shaping our sector.

For 2025, the Summit expands to two full days, creating space for a broader range of expert presenters, industry leaders, and strategic partners who influence the direction of the powersports industry in British Columbia and across Canada. Delegates will gain valuable insights into emerging market trends, regulatory updates, sustainability initiatives, and the evolving needs of dealers and consumers alike.

The Dealer Summit offers sponsors a unique opportunity to align with an event that not only drives meaningful dialogue but also strengthens the network of businesses and stakeholders committed to advancing the future of powersports.

We are offering a limited number of sponsorship opportunities to our valued supporters. Sponsorship provides your organization with maximum exposure, networking opportunities, and the chance to demonstrate your leadership in the powersports sector.

Sponsorship Levels

Platinum Sponsor – \$5,000 – 1 available

- Exclusive recognition as Platinum Sponsor
- Logo prominently displayed on all event materials, signage, and digital promotions
- Speaking opportunity during opening or keynote session
- Premium exhibitor space
- Full-page advertisement in the event program
- Recognition in all press releases and social media campaigns
- Complimentary registrations for **4 attendees**

**** Option to sponsor industry networking welcome reception**

Gold Sponsor – \$3,500 – only 2 available

- Prominent logo placement on event materials and website
- Recognition during opening and closing remarks
- Exhibitor space at the Summit
- Half-page advertisement in the event program
- Complimentary registrations for **2 attendees**

***** Option to sponsor industry luncheon***

Silver Sponsor - \$2500

- Logo placement on select event signage and digital promotions
- Recognition during general sessions
- Quarter-page advertisement in the event program
- Exhibitor space (standard)
- Complimentary registration for **1 attendee**

*****Option to sponsor Welcome breakfast or meeting break sessions***

Bronze Sponsors – \$1,500

- Logo recognition on event signage and website
 - Acknowledgement in event program
 - Opportunity to distribute promotional materials in delegate packages
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Swag Sponsor – \$750

- Logo featured on event swag distributed to all delegates
 - Recognition in event program and on signage at registration desk
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Exhibitor Sign Display – \$500

- Exhibitor sign placement in the event space
 - Opportunity to provide swag
 - Recognition in the event program
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Why Sponsor?

- **Brand Visibility:** Reach dealers and industry leaders across BC.
- **Networking:** Connect directly with key decision-makers and potential clients.
- **Industry Leadership:** Show your support for the growth and sustainability of the powersports industry in BC.

SPONSORSHIP APPLICATION

Organization / Business _____

Contact person(s) _____

Business phone _____ Cell phone or other _____

Email _____

Mailing Address _____

TYPE OF SPONSORSHIP:

Please Circle Selection*

Sponsorship	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1500
Event Participation	Swag Sponsor \$750	Exhibitor Booth \$500	Other*	

Please return this application form and payment to
Motorcycle Powersport BC
info@motorcyclepowersportbc.org

PAYMENT METHOD

CHEQUE ☐

CASH ☐

E-TRANSFER OR CREDIT CARD ☐

Make cheques payable to MPBC Motorcycle Powersport BC

For payment by credit card, MPBC will call the phone number above to arrange payment over the phone.

I confirm I will make payment for the sponsorship level above in exchange for the promotion specified in the provided MPBC Summit Sponsorship Package.

Print Name _____ Date _____

Signature _____

***Looking for a custom sponsorship package?** Please email
kristin@motorcyclepowersportbc.org or call 604-832-6361.