



# British Columbia

## ATV & UTV: Economic Impact



The use of ATVs/UTVs not only encourages British Columbians to enjoy the province's network of roads and trails but also generates critical tourism activity and contributes to the province's overall economic output.

**Total Economic  
Output:  
\$808 million**



**Total GDP:  
\$430 million**



**Total Jobs:  
3,820**



**Total Tourism  
Output:  
\$423 million**



**Ride, Canada Wide**

**Total Federal  
Tax Revenue:  
\$65 million**



**Total Municipal  
Tax Revenue:  
\$16 million**



**Total Provincial  
Tax Revenue:  
\$69 million**



## Highlights by province

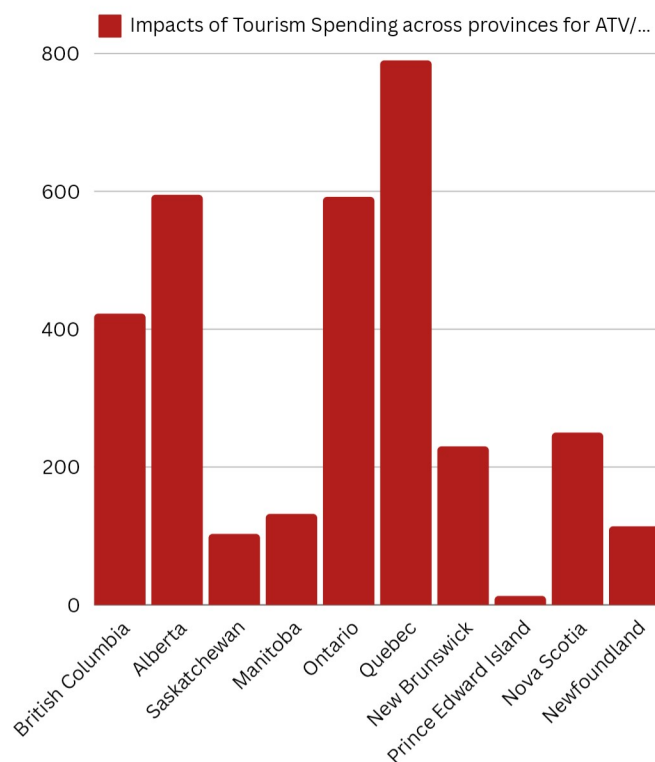
ATVs and Side-by-Sides – Estimated Total Economic Output (\$millions) by Tourism Spending Impacts (2022)

(\$ millions)

<b>British Columbia</b>	<b>\$423</b>
<b>Alberta</b>	<b>\$595</b>
<b>Saskatchewan</b>	<b>\$103</b>
<b>Manitoba</b>	<b>\$132</b>
<b>Ontario</b>	<b>\$592</b>
<b>Quebec</b>	<b>\$790</b>
<b>New Brunswick</b>	<b>\$230</b>
<b>Prince Edward Island</b>	<b>\$13</b>
<b>Nova Scotia</b>	<b>\$250</b>
<b>Newfoundland</b>	<b>\$114</b>

**Total**

**\$ 3.2 billion**



**Ride, Canada Wide**

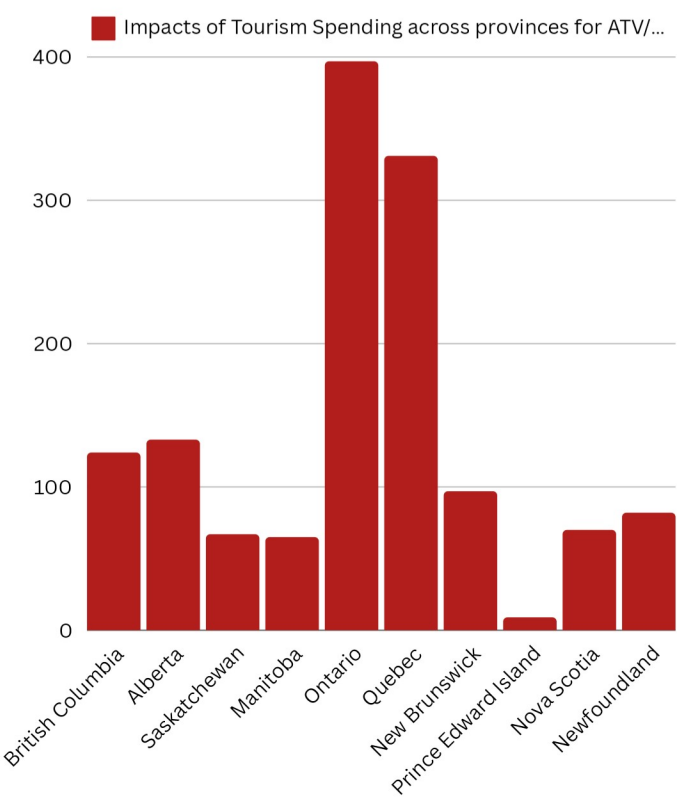


# Retail Sales of Vehicles,Parts, and Accessories, by Province for ATV's/UTV's (2022)

(\$ millions)

British Columbia	\$124
Alberta	\$133
Saskatchewan	\$69
Manitoba	\$65
Ontario	\$397
Quebec	\$331
New Brunswick	\$97
Prince Edward Island	\$9
Nova Scotia	\$70
Newfoundland	\$82

Total \$ 1, 4 billion

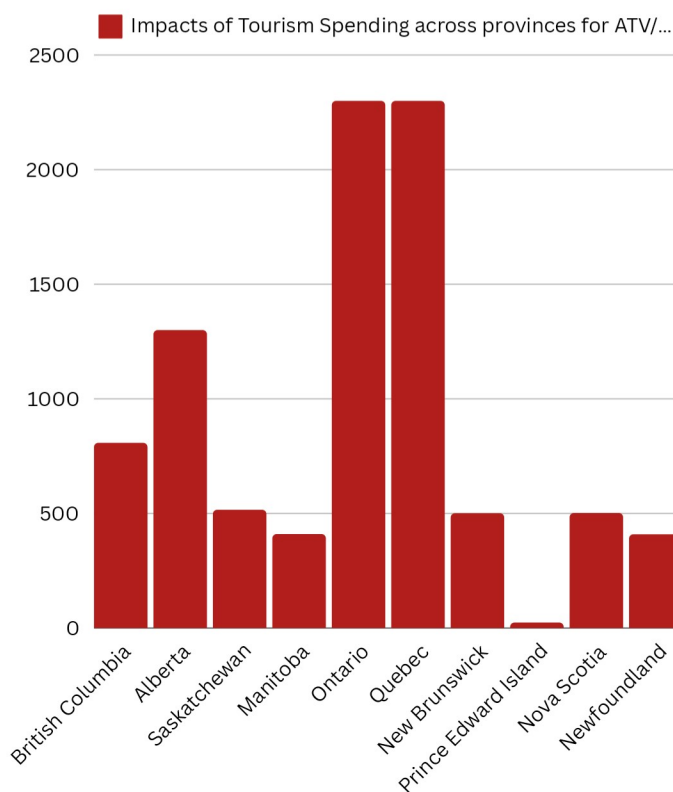


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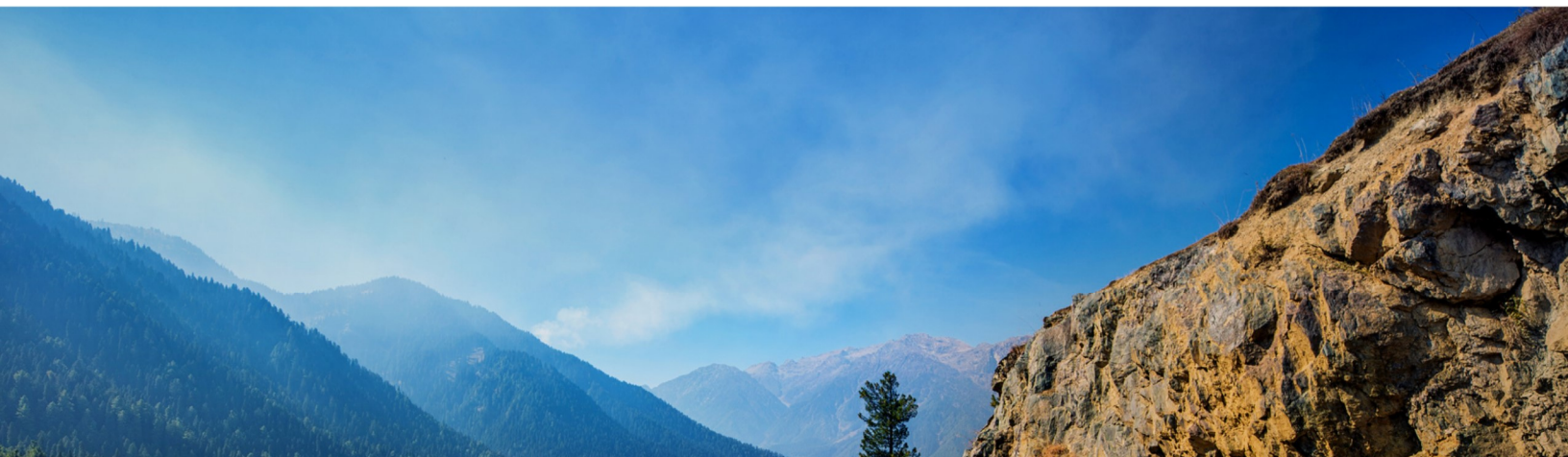
## Total Economic Output by Province for ATV's/UTV's (2022)

(\$ millions)

<b>British Columbia</b>	<b>\$808</b>
<b>Alberta</b>	<b>\$1.3 billion</b>
<b>Saskatchewan</b>	<b>\$516</b>
<b>Manitoba</b>	<b>\$410</b>
<b>Ontario</b>	<b>\$2.3 billion</b>
<b>Quebec</b>	<b>\$2.3 billion</b>
<b>New Brunswick</b>	<b>\$501</b>
<b>Prince Edward Island</b>	<b>\$24</b>
<b>Nova Scotia</b>	<b>\$502</b>
<b>Newfoundland</b>	<b>\$409</b>
<b>Total</b>	<b>\$ 9 billion</b>



**To learn more about the  
Economic Impact in greater  
detail, scan the QR code for  
more details**



**Ride, Canada Wide**